



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 846755

Schedule Dates 08/28/12-09/03/12
Advertiser Americans for Prosperity (30204)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Non-Ballot Issue (1196)
Brand Americans for Prosperity (173195)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KOHLBAUER,STEPHANIE
Phone/Fax /
CPE 305
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AMERICAN 4 PRSPTY

Date Entered 08/03/12
Last Modified 08/30/12
Entered By Penne Marsh
CO-OP No
Headline # 06262045
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,006.00
Net Total \$17,034.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	21	\$20,040.00
Grand Total:	21	\$20,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	08/28/12-08/31/12	4	:30	6:58P- 7:28P (ET)	2		X	X	X	X						Norfolk (WVEC) (WVEC)		8/3/12
1.1	Normal Line / SPOT	08/28/12-08/31/12	4	:30	6:58P- 7:28P (ET)			1	1	1	1			2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/14/12
1.1.1	Closed Preempt	08/30/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NFL	
1.1.2	Closed Preempt	08/28/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - Live Event	
2.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	7:28P- 7:57P (ET)	3		X	X	X	X			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/3/12
2.0.1	Closed Preempt	08/28/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - Live Event	
2.0.2	Closed Preempt	08/28/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - MAX PER DAY	
3.0	Revised Line / SPOT	08/28/12-08/31/12	4	:30	11:35P- 12:02A (ET)	3		X	X	X	X						Norfolk (WVEC) (WVEC)		8/3/12
3.1	Normal Line / SPOT	08/28/12-08/31/12	4	:30	11:35P- 12:02A (ET)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/14/12
4.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9A- 9:30A (ET)								1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		8/3/12
5.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9:30A- 10A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12
7.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	6:58P- 7:28P (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/3/12
8.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/3/12
9.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	11:35P- 12:02A (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/3/12
10.0	Normal Line / NCAA - FOOTBALL	09/01/12-09/01/12	4	:30	3:30P- 7P (ET)							1		1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	part of M1	8/30/12
11.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	5A- 5:58A (ET)		2							2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)	part of M1	8/30/12
12.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	5:58A- 7A (ET)		2							2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	part of M1	8/30/12
13.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	3:58P- 4:58P (ET)		2							2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)	part of M1	8/30/12
14.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	4:58P- 5:29P (ET)		2							2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	part of M1	8/30/12
15.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	5:29P- 5:58P (ET)		1							1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	part of M1	8/30/12

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